

For Immediate Release

2015 INFINITI Q50 AT A GLANCE

Now in its second year, the 2015 Infiniti Q50 sports sedan continues to build on its highly successful debut year. Along with outstanding sales, the dramatically styled sports sedan achieved a number of prestigious accolades, including being named a finalist for 2014 World Car of the Year and garnering an Edmunds.com "Top Rated Vehicle" award.

The 2014 Q50 also earned a Top Safety Pick+ award from the Insurance Institute for Highway Safety (IIHS) and a 5-Star overall safety rating (when equipped with Forward Emergency Braking [FEB]) from the National Highway Traffic Safety Administration (NHTSA) under the agency's New Car Assessment Program (NCAP).

For 2015, enhancements include a new Performance Wheel Package, with 19-inch RAYS superlight forged aluminum-alloy wheels and 245/40R19 front / 265/35R19 rear summer tires, which helps add a higher level of handling performance while providing a unique, sporty appearance.

As in its inaugural year, the Infiniti Q50 combines distinctive design, engaging performance, world's first technologies and unmatched levels of connectivity and personalization. Taking many of its seductive styling cues from the Infiniti Essence concept, the Q50's tight, athletic appearance blends low, wide proportions with excellent interior roominess to a class marked by unexciting design.

Inside, the Q50 interior offers a driver-centric cockpit with an array of premium comfort and convenience features. The standard Infiniti InTouch™ communications system includes large dual touch-screen displays (8-inch upper, 7-inch lower) and puts communication with the outside world within easy reach, with integration of hands-free phone, moving map navigation, and entertainment systems*.

The Q50 also continues Infiniti's sports sedan performance leadership, offering a choice of a refined 328-horsepower 3.7-liter V6 or Direct Response Hybrid® System with Intelligent Dual Clutch Control. The Hybrid system combines a 3.5-liter 24-valve DOHC aluminum-alloy V6 and compact laminated lithium-ion battery design with an innovative one-motor/two-clutch motor control. The system's V6 is rated at 302 horsepower and 258 lb-ft of torque, while the advanced 50 kW electric motor is rated at 67 horsepower and 214 lb-ft of torque. Net power is 360 horsepower, providing strong acceleration and lean fuel economy.

All 2015 Q50 models come equipped with a refined 7-speed automatic transmission with available solid magnesium paddle shifters. The Infiniti Drive Mode Selector with Snow, Eco, Standard, Sport and Personal settings is also standard on all models, part of the Infiniti InTuition™ System, an advanced customizable digital environment system that allows drivers to create unique settings for engine, suspension and steering (when equipped with Infiniti Direct Adaptive Steering™) settings.

Three world's first production performance technologies are available in the Q50 – Infiniti Direct Adaptive Steering™ technology, Active Lane Control™ and Predictive Forward Collision Warning (PFCW). The Direct Adaptive Steering™ steering system allows advanced control of the Q50's tire angle and steering inputs, transmitting the driver's input to the wheels faster than a mechanical system. Four different steering settings are offered, allowing customization by driver preference or road conditions.

The Active Lane Control™ uses a camera-based lane marker detection system to help the driver make fewer steering corrections on freeways. The Predictive Forward Collision Warning (PFCW) system warns the driver of risks that may be obstructed from the driver's view. It not only can sense the relative velocity and distance of a vehicle directly ahead, but also of a vehicle travelling in front of the preceding one and can provide a warning to the driver if it senses a potential forward collision.

The 2015 Infiniti Q50 3.7-liter V6 and 3.5-liter Hybrid models are available with a choice of rear-wheel drive or Intelligent All-Wheel Drive, and in a range of well-equipped models, including versions with special sport appearance and performance features with sport brakes and sport suspension tuning.

Highlights of the 2015 Infiniti Q50 include:

Design

- Sensuous dynamic styling with unexpected spaciousness
- Low, wide proportions and tight, athletic stance
- Infiniti signature "double arch" front grille, dynamic arch silhouette and Crescent-cut C-pillar
- Distinctive LED headlights, fog lights and Daytime Running Lights, LED rear combination lamps
- Available Adaptive Front lighting System (AFS) with high beam assist technology
- Available sport front fascia
- Available power sliding and tilting tinted glass sunroof with one-touch open/close and sliding sunshade
- Heated outside mirrors with integrated LED turn signals, available auto dimming outside mirrors with reverse synchronization mirror angle
- Body-color outside door handles with chrome accents

- Dual chrome exhaust finishers
- Advanced aerodynamic design with 0.26 coefficient of drag and zero front and rear lift concept
- Eight available premium exterior colors: Chestnut Bronze, Malbec Black, Liquid Platinum, Graphite Shadow, Black Obsidian, Venetian Ruby, Moonlight White and Hagane Blue

Performance

- Front engine/rear-wheel drive or Intelligent All-Wheel Drive
- 3.7-liter aluminum-alloy DOHC 24-valve V6, rated at 328 horsepower and 269 lb-ft of torque, featuring Continuously Variable Valve Timing Control (CVTCS) and Variable Valve Event & Lift (VVEL[®])
- Infiniti Direct Response Hybrid[™] with intelligent dual clutch control, combining 3.5-liter 24-valve DOHC aluminum-alloy V6 and compact laminated lithium-ion battery design with an innovative one-motor/two-clutch motor control; V6 rated at 302 horsepower and 258 lb-ft of torque, advanced 50 kW electric motor rated at 67 horsepower and 214 lb-ft of torque, Hybrid system net power: 360 horsepower
- 7-speed electronically controlled automatic transmission with Downshift Rev Matching and manual shift mode, Adaptive Shift Control
- Available steering column-mounted magnesium paddle shifters
- Drive mode selector switch (Sport, Standard, ECO, Snow, Personal settings)
- 4-wheel independent multi-link suspension (front single pivot double-wishbone design/revised rear design) with extensive use of lightweight aluminum components and front and rear stabilizer bars
- Available sport-tuned suspension
- Power-assisted vehicle-speed-sensitive rack-and-pinion steering
- Available Direct Adaptive Steering[™] technology for enhanced steering feel and personalized selection of steering effort and gear ratio
- 4-wheel power-assisted vented disc brakes, 4-wheel Anti-lock Braking System (ABS), Electronic Brake force Distribution, Brake Assist
- Available Sport Brakes with upgraded rotors, 4-piston front calipers and 2-piston rear calipers
- 17-inch aluminum-alloy wheels with machine-finished surface, 225/55R17 all-season run-flat tires
- Available 19-inch aluminum-alloy sport wheels with 245/40R19 all-season or summer run-flat tires
- Available 19-inch RAYS superlight forged aluminum-alloy wheels with 245/40R19 front, 265/35R19 rear summer tires (non run-flat)
- Advanced Vehicle Dynamic Control with Active Trace Control for enhanced dynamic cornering ability
- Available Active Lane Control[™] (utilizing world's first Direct Adaptive Steering technology)
- Tire-specific Tire Pressure Monitoring System (TPMS)

Hospitality

- Driver-oriented layout and a console with warm, asymmetric design
- Ample knee, head and shoulder roominess
- Easy rear ingress/egress provided by wide rear door openings
- Natural contour ergonomic-design front seats for enhanced comfort
- Premium leatherette seating surfaces
- Available leather-appointed seating with power lumbar
- 8-way power-adjustable driver's seat with manual lumbar support, 8-way power-adjustable front passenger seat
- Available 60/40 split rear seat
- Rear center armrest with trunk pass-through
- Available sport-type leather-appointed seats, manual thigh extensions (driver and front passenger)
- Available power torso bolsters (driver's side)
- Available heated front seats and heated steering wheel
- Fine Vision electroluminescent instrumentation
- Kacchu aluminum interior trim on center console, instrument panel and doors
- Available maple wood trim
- Available aluminum-accented pedals (standard on sport grades)
- Available next-generation Studio on Wheels® by Bose® audio system with instrument panel three-speaker array (up to 14 total speakers), Advanced Staging Technology®
- Dual-Zone Automatic Temperature Control
- Available Advanced Climate Control System (ACCS) with Plasmacluster® air purifier
- Infiniti Intelligent Key with Push Button Ignition, touch unlock door function
- Infiniti InTuition™ – a customizable digital environment for storing and providing various driver settings and driving characteristics to Intelligent Key
- Power front and rear windows with illuminated switches and one-touch auto up/down feature
- Rear passenger personal lamps
- RearView Monitor
- Available Around View® Monitor (AVM) with Moving Object Detection (MOD)
- HEV sound management technologies, including available Active Noise Control (ANC)

Infiniti InTouch™

- Infiniti InTouch™ next-generation Human Machine Interface (HMI) with dual touchscreen displays and smart phone connectivity
- SiriusXM® Satellite Radio (SiriusXM subscription required, sold separately), High Definition (HD) radio
- Available navigation system with SiriusXM Traffic with Real-Time Traffic Information (SiriusXM subscription required, sold separately)

- SiriusXM TravelLink with NavWeather with Real-Time Weather and 5-day forecast, fuel prices, stocks, sports and movie times (SiriusXM subscription required, sold separately)
- Infiniti Connection™ with Automatic Collision Notification, Destination Assistance and Drive Zone Monitoring
- Bluetooth® Hands-free Phone System and Streaming Audio via Bluetooth®
- Voice Recognition for audio, navigation, SMS

Safety Shield Technologies

- Infiniti Advanced Air Bag System (AABS) with dual-stage supplemental front air bags with occupant classification sensor
- Front seat-mounted side impact supplemental air bags
- Roof-mounted curtain side impact supplemental air bags for front- and rear-seat outboard occupant head protection
- Available front seat driver/passenger Pre-Crash Seat Belts
- Available Safety Shield Technologies such as Intelligent Cruise Control (ICC) with full speed range, Predictive Forward Collision Warning, Forward Emergency Braking, Distance Control Assist, Blind Spot Warning, Blind Spot Intervention®, Backup Collision Intervention, Lane Departure Warning, Lane Departure Prevention with Active Lane Control™ (utilizing world's first production Direct Active Steering technology)
- Traction control system (integrated with Vehicle Dynamic Control)
- Available high beam assist technology

Models

- Available in ten models: Q50 3.7, Q50 3.7 AWD, Q50 3.7 Premium, Q50 3.7 AWD Premium, Q50S 3.7, Q50S 3.7 AWD, Q50 Hybrid Premium, Q50 Hybrid AWD Premium, Q50S Hybrid and Q50S Hybrid AWD a range of premium and sport rear-wheel and all-wheel drive models

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*Some operations not available while vehicle is in motion.